



Reading the Ad

Do I mind moving to New York City? ←

Wages and benefits probably non-negotiable ←

High position in hierarchy
Have I got the right leadership skills? ←

Involves networking. Am I a good communicator? ←

Knowledge of financial and organisational management required. ←

Knowing how to lead and motivate staff. ←

When this campaign is over, it will serve as a model for other campaigns → high-stakes project with future possibilities. ←

Employee must be nothing but passionate about this topic. ←

- Essentials:
- experience with and passion for third world
 - leader
 - good communicator
 - fundraising experience
 - financial background
 - computer skills

Unicef Campaign Director

Location – NYC National Headquarters

Job Category: Non-profit

Status: Full Time, Employee

Relevant Work Experience: 7+ to 10 Years

Career Level: Manager

Job Description

Reporting to the Vice President of Development, and working closely with national and chapter staff, volunteer leadership and significant donors, the Campaign Director assumes a leadership role in the management, coordination and growth of an organization wide fundraising campaign towards the prevention of HIV/AIDS in developing nations.

Responsibilities include:

- directing and overseeing the design and operations of a 5 year \$100m campaign both internally and with constituents;
- overseeing the national and chapter implementation of the campaign;
- creating, managing, and co-managing several campaign committees comprised of staff, board and philanthropic leaders;
- and providing technical assistance as needed toward the refinement of this campaign as a model for the organization to duplicate.

Qualifications

Philanthropist with a heart for developing nations. Must have a Masters degree and a minimum of seven years related experience. Must have proven experience managing the components of building and evolving a non-capital, multi-faceted fundraising campaign in a non-profit setting, using a national/chapter/volunteer structure.

Our ideal candidate is a visionary campaign development manager and a successful fundraiser skilled at campaign style fundraising, major gift donor cultivation and portfolio management. Superior communication and interpersonal skills required. Strong management, team-building, and strategic leadership skills are essential. Excellent computer skills and financial training for the non-profit sector are a plus.

Information from the Website

The website is completely devoted to HIV and AIDS in developing nations. If I have not done this yet, I should start reading the press releases and should register for the newsletter immediately.

Read all the information on the website there is to find concerning this topic. Try to refer to it subtly in your letter.

Clearly, whoever applies for this job needs a deep insight into these problems and should have a distinct opinion about them.